



MLK JR.

SCHOLARSHIP FUND PRAYER BREAKFAST

MONDAY JANUARY 20th, 2025

SPONSORSHIP PROSPECTUS



www.mlkscholarshipfund.org



Greetings from the Martin Luther King Jr Scholarship Fund

We are excited to partner with our community for the annual Martin Luther King, Jr. Scholarship Fund Prayer Breakfast and recipient workshops. In our 31st year of service, we are excited to host the Prayer Breakfast that acts as a catalyst for success for our next generation.

We ask for your support by becoming an event sponsor. Our goal is to support our scholars by being a partner in their success. We are Community servants at Heart! We welcome you to be a part of an event that will provide a branding platform, product engagement, and positive consumer advertising for your company. The Muskingum County Community Foundation provides many grants and scholarships that benefit area youth, and we are so thankful for our continued partnership that powers the community engagement each year.

The Muskingum County Chamber of Commerce continues to be a champion for us as we strive to provide programming opportunities to local students and young adults to get prepared for careers through developmental workshops and exposing local job opportunities. Our organization acts as a community enrichment catalyst to introduce young adults to businesses that are always seeking to find great fits for the opportunities in the current marketplace.

Enclosed, please find details of the sponsorship and participation opportunities for the Martin Luther King, Jr. Scholarship Fund Prayer Breakfast and recipient workshops. Your involvement will make this year's event a special and successful celebration. We appreciate your consideration and look forward to hearing from you soon.

Your donations and support are important to who we are. Please expect us to contact you within the next few weeks. Should you have any questions, feel free to contact Phillip or myself with the information listed.

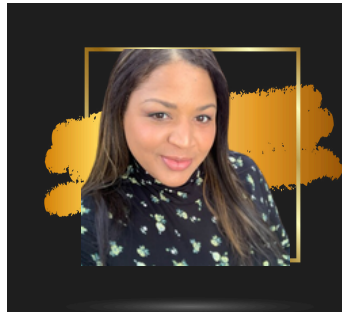
Our team can also customize a package specifically based on your branding needs and corporate budget. On behalf of the entire MLK Jr. Scholarship Fund board and advisory committee, we look forward to serving our community with you.

Best regards,

Tiffiney R. Wyatt & Phillip Tabler

Co-Chairs of the MLK Jr. Scholarship Fund

www.mlkscholarshipfund.org



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EVENT SPONSORSHIPS

Donor Opportunities



Title Sponsor
\$10,000

Official Title Sponsor

- 3 tables at event (30 seats)
- Signage Placement at Event
- Full page ad in program
- Program & Website Recognition
- Sponsor Spotlight on Social Media Feeds
- Speak at Breakfast Welcome
- Included in PR/ Media appearances
- Product sampling in event gift bag



Breakfast
Sponsor \$5000

- 2 tables at event (20 seats)
- Signage at buffet line and beverage station
- Branded table tents with your company's name & logo
- 1/2 page ad in program
- Program & Website recognition
- Sponsor Spotlight on Social Media Feeds
- Product sampling in a event gift bag



Event Check-In
Sponsor \$2000

- 1 table at event (10 seats)
- Signage at check-in event table at main entrance
- 1/2 page ad in program
- Program & Website Recognition
- Sponsor Spotlight on Social Media Feeds
- Product sampling in event gift bag



MLK Workshop
Sponsor \$1750

- 1 tables at event (10 seats)
- Presenting Signage at Scholarship Fund Workshop
- Program & Website recognition
- 1/4 page ad in program
- Sponsor Spotlight on Social Media Feeds
- Product sampling in a event gift bag

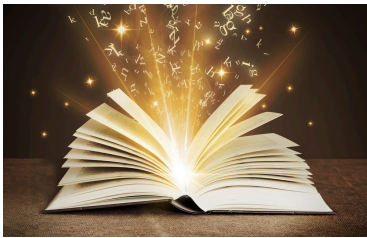
EVENT SPONSORSHIPS

Donor Opportunities



**Parking Lot
Sponsor \$1500**

- 6 tickets
- Signage Placement in Event Parking lot
- 1/4 page ad in program
- Program & Website Recognition
- Sponsor Spotlight on Social Media Feeds
- Product sampling in event gift bag
 - (Car placement in parking lots available for additional charge)



**Book Donor
Sponsor \$1250**

- 5 tickets
- 1/4 page ad in program
- Program & Website recognition
- Sponsor Spotlight on Social Media Feeds
- Product sampling in a event gift bag



**Funding the Dream
Sponsor \$1000**

- 4 tickets
- 1/8 page ad in program
- Program & Website recognition
- Sponsor Spotlight on Social Media Feeds
- Product sampling in a event gift bag



**MLK Community Partner
Sponsor**

- The community partner sponsor has 3 different levels to support us:
(tickets, bag sampling & program recognition w/each)
- \$750 level (social media feature, 4 tickets)
 - \$500 level (4 tickets)
 - \$250 level (2 tickets)

HOW TO PURCHASE TICKETS FOR 2025

MLK Jr Prayer Breakfast Tickets



2 WAYS TO PURCHASE:

IN PERSON PURCHASE LOCATION

MUSKINGUM COUNTY CONFERENCE
& WELCOME CENTER



**205 N. 5TH STREET
ZANESVILLE, OHIO 43701**

(TICKETS WILL BE AVAILABLE FOR PURCHASE NOVEMBER 1, 2024)

ONLINE TICKET PURCHASES

PURCHASE YOUR TICKET OR TABLE ONLINE VIA THE MARTIN LUTHER KING, JR SCHOLARSHIP FUND OFFICIAL WEBSITE. ALL YOU HAVE TO DO IS SHOW YOUR TICKET AT THE DOOR OR COMPANY NAME FOR CORPORATE SPONSORS.

WEBSITE:

www.mlkscholarshipfund.org

FOR MORE INFORMATION TO BECOME A SPONSOR:

Tiffiney R. Wyatt, MBA
MLK Jr. Scholarship Fund Co-Chair
E: twyatt@corbettmitchell.com
P: (214) 402.6164
W: www.mlkscholarshipfund.org

QUESTIONS ABOUT THE PROGRAM

Andrea Polen
Program & Scholarship Manager
Phone: (740) 453-5192
Email: apolen@mccf.org



GRAPHICS & ART WORK

Once you become a sponsor, it is super easy to get everything over to us. Kindly forward all hi-resolution logos in a PNG or JPEG file, and any additional program materials to:

scholarshipcentral@mccf.org

We look forward to working with you.